

SPONSORSHIP OPPORTUNITY MATRIX

Sponsorship Level	Platinum	Diamond	Gold	Silver
Quantity	SOLD	4	4	4
Sponsorship Fee (excl. VAT)	R 850 000	R 550 000	R350 000	R 150 000
Logo in conference folder	Yes			
Hospitality Suite for on-site meetings	Yes			
Logo on delegate name tag	Yes			
Complimentary conference admissions and accommodation for Speaker / Panellist	1			
Conference Attendee List	Yes			
Branding in VIP suites/meeting rooms	Yes			
Opportunity to screen advert / looped presentation at pre determined times (before and after refreshment breaks)	Yes			
Participation in final lucky draw at closing session	Yes			
Press packs to be available for Media at Conference.	Yes	Yes		
Logo on 48 th ACI World Congress Electronic Announcements	Yes	Yes		
Exhibition booth space (standard space is 3x3)	3x6	3x6	3x3	
Complimentary exhibitor staff pass	2	2	1	
Acknowledgment at plenary sessions	Yes	Yes	Yes	
Sponsor banner in exhibition venue	Yes	Yes	Yes	
Logo on conference signage	Yes	Yes	Yes	
Marketing collateral in delegate packs, supplied by partners	8 pages max	6 pages max	4 pages max	2 pages max
Logo and/or description in programme	Yes	Yes	Yes	Logo
Complimentary conference admissions	5	4	2	1
Logo, Company Profile and URL on 48 th ACI World Congress website	Yes	Yes	Yes (only Logo & url)	Yes (only Logo and URL)
Post Event Demographic Report	Yes	Yes	Yes	Yes
Opportunity to hand out prize from own stand (partner to supply own prize, subject to approval by ACI Organising Committee)	Yes	Yes	Yes	Yes
Constant feedback with conference progress in months leading up to the event and on site during the event	Yes	Yes	Yes	Yes

SUPPORTING SPONSOR OPPORTUNITIES

Supporting Sponsor Opportunities	COST	DETAILS
Memory Sticks	R60 000	Co branding on memory sticks given at the end of the congress
Cyber Café	R100 000	SOLD to Standard Bank
Outside relaxation area	R50 000	Full branding on outside terrace for duration of conference
Co-Branded pen set	R60 000	Logo on pen set given as gifts to each delegates
Lanyards	R60 000	SOLD to Nedbank
Directional signage banners	R50 000	Logo on all directional signage at the CTICC
Website Design and Hosting	R45 000	Web banner advert on conference website (pre, during and post event)
Mini Pocket Agenda	R60 000	SOLD to RMB
Journal / writing note book	R65 000	SOLD to Investec
Hospitality Sponsor for conference tea time	R55 000	Opportunity to sponsor a themed lunch / tea time
Hospitality Sponsor for Gala Dinner	R750 000	Opportunity to sponsor the themed dinner event on 14 March 2009
Transport Solution	R250 000	Branding on airport shuttles and congress transfers
Conference Jacket	R180 000	Branding on conference jacket to be distributed at registration to 400 delegates
Registration area	R100 000	Co branding of entire registration area, including premier fast track registration area and registration signage
Advert in Conference programme	R15 000	Sold

Thank you for your support